

Measuring Eudaimonic and Non-Eudaimonic Goods in the Pursuit of the Good Life:

The Riverside Eudaimonia Scale and the Rich & Sexy Well-Being Scale

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Table S1

Standardized Factor Loadings of the Riverside Eudaimonia Scale (RES) Items

Item	Study 1	Study 2	Study 3
My life has been full of learning, changing, and growth.	.70	.64	.70
I have been able to apply my unique abilities to worthwhile tasks.	.81	.76	.84
I know what is really important in life.	.56	.62	.63
I have cultivated meaningful personal relationships with others.	.59	.66	.69
I have realized my creative, artistic, intellectual, or athletic potential.	.72	.67	.60

Table S2

Standardized Confirmatory Factor Analysis Loadings of the Rich & Sexy Well-Being Scale (RSWBS) Items

Item	Study 1	Study 2	Study 3
I have a lot of sex.	.91	.91	.92
My sex life is great.	.90	.94	.91
Other people would envy my sex life.	.89	.94	.91
I can get sex whenever I want it.	.67	.77	.69
I am wealthy.	.82	.91	.84
I live a luxurious lifestyle.	.82	.89	.88
My approximate net worth is very high.	.78	.90	.75
My home is full of expensive things.	.72	.76	.72
I am beautiful.	.80	.83	.87
I often get complimented on my looks.	.88	.85	.86
I am more attractive than most people my age.	.82	.81	.85
I often notice people looking at me because of my physical appearance.	.55	.91	.88
I am very popular.	.73	.84	.80
People respect and admire me.	.71	.81	.79
I have more influence than my peers.	.75	.86	.76
When I'm in the room, people listen to me.	.77	.77	.71

Table S3

Rich & Sexy Well-Being Item Pool in Study 1

Subscale	Item Number	Factor Loading	Item-total <i>r</i>	Item
Sex	1	.85	.84	I have a lot of sex.*
Sex	2	.94	.83	My sex life is great.*
Sex	3	.35	.47	I have had many sexual partners.
Sex	4	.91	.83	I have a very gratifying sex life.
Sex	5	.66	.62	When I have sex, I greatly enjoy it.
Sex	6	.53	.54	My most recent sexual partner was extremely attractive.
Sex	7	.42	.49	I have been very sexually adventurous (for example, threesomes, unusual sex toys, S&M, exhibitionism).
Sex	8	.77	.81	Other people would envy my sex life.*
Sex	9	.51	.59	I can get sex whenever I want it.*
Wealth	1	.79	.73	I am wealthy.*
Wealth	2	.71	.73	I live a luxurious lifestyle.*
Wealth	3	.68	.60	I can afford to purchase everything I would like to own.
Wealth	4	.67	.59	I have an abundance of material possessions.
Wealth	5	.68	.66	My approximate net worth is very high.*
Wealth	6	.31	.36	I usually make decisions about what to buy before I look at the price.
Wealth	7	.68	.61	I am never hard up for money.
Wealth	8	.61	.60	I often spend money on luxury goods.
Wealth	9	.63	.64	I go on expensive vacations.
Wealth	10	.51	.54	In a good restaurant, I often order the most expensive item on the menu.
Wealth	11	.74	.73	My home is full of expensive things.*
Beauty	1	.82	.65	I am beautiful. *
Beauty	2	.82	.57	I often get complimented on my looks.*
Beauty	3	.78	.65	I am relatively more attractive than my peers.
Beauty	4	.94	.67	I am very attractive.
Beauty	5	.80	.50	I am more attractive than most people my age.*
Beauty	6	.60	.71	I often notice people looking at me because of my physical appearance.
Beauty	7	.74	.64	I am sexy.*
Beauty	8	.70	.72	People admire my body.

Rich & Sexy Well-Being Item Pool in Study 1 (Cont.)

Subscale	Item Number	Factor Loading	Item-total <i>r</i>	Item
Image	1	.66	.77	I am very popular.*
Image	2	.41	.83	My public image is highly favorable.
Image	3	.42	.80	My reputation is extremely positive.
Image	4	.58	.88	I am well-known outside my social circle.
Image	5	.36	.81	I am adored by others.
Image	6	.34	.56	Many people would like to be just like me.
Image	7	.39	.82	Strangers often know who I am.
Image	8	.48	.75	People I don't know admire me.
Image	9	.69	.73	I have a reputation for being one of the best at what I do.
Image	10	.28	.59	If I died tomorrow, strangers would attend my funeral.
Image	11	.65	.54	I am one of the most popular people in my circle of friends.
Image	12	.56	.72	People think I am the most interesting person they know.
Image	13	.59	.62	People respect and admire me.*
Power	1	.61	.73	I have a great deal of power.
Power	2	.77	.74	I have more influence than my peers.*
Power	3	.78	.68	People usually follow along with my plans
Power	4	.53	.56	It would not be hard for me to change the lives of the people I know.
Power	5	.64	.61	I can get other people to do what I want.
Power	6	.75	.69	When I tell other people what to do, they do it.
Power	7	.68	.67	When I'm in the room, people listen to me.*
Power	8	.46	.47	Lots of people depend on me.
Power	9	.57	.59	At work, I'm the one in charge.
Power	10	.42	.35	Anyone who picks a fight with me gets it back ten times worse.

Note. * = item selected for measure. Factor loadings indicate the strongest exploratory factor loadings across four factors. Image and power items loaded on the same factor. Item-total *r*s indicate item-total correlations between each item and the subscale it is associated with. Image and power items were correlated with an overall status subscale.

Table S4

Disattenuated Correlations Between the Riverside Eudaimonia and Rich & Sexy Well-Being Scales and Other Psychological Constructs in Study 1

	ω_t	RES	RSWBS	Sex	Wealth	Beauty	Status
RES	.77	---	.58*	.42*	.27*	.38*	.67*
Rich & Sexy	.87	.58*	---	.85*	.76*	.86*	.92*
Sex	.88	.42*	.85*	---	.38*	.40*	.47*
Wealth	.80	.27*	.76*	.38*	---	.31*	.46*
Beauty	.83	.38*	.86*	.40*	.31*	---	.63*
Status	.81	.67*	.92*	.47*	.46*	.63*	---
Affect Balance	.93	.57*	.47*	.39*	.36*	.23*	.42*
Positive Affect	.93	.56*	.51*	.43*	.40*	.26*	.44*
Negative Affect	.87	-.49*	-.35*	-.28*	-.25*	-.16*	-.34*
Life Satisfaction	.93	.69*	.56*	.51*	.41*	.28*	.45*
Happiness	.90	.61*	.58*	.46*	.35*	.37*	.54*
Psychological Well-Being	.85	.88*	.57*	.48*	.28*	.34*	.60*
Autonomy	.62	.42*	.16*	.11	-.07	.16*	.27*
Environmental Mastery	.72	.70*	.57*	.45*	.40*	.27*	.57*
Personal Growth	.59	.76*	.41*	.30*	.08	.38*	.45*
Positive Relations	.67	.81*	.52*	.45*	.19*	.29*	.58*
Purpose	.50	.57*	.29*	.24*	.14*	.17*	.31*
Self-Acceptance	.89	.75*	.56*	.49*	.38*	.29*	.49*
Machiavellianism	.80	-.11	.17*	.12*	.16*	.07	.17*
Psychopathy	.79	-.35*	-.02	-.01	.08	-.06	-.06
Narcissism	.81	.02	.25*	.07	.23*	.20*	.28*

Disattenuated Correlations Between the Riverside Eudaimonia and Rich & Sexy Well-Being Scales and Other Psychological Constructs in Study 1 (Cont.)

	ω_t	RES	RSWBS	Sex	Wealth	Beauty	Status
Extraversion	.87	.60*	.60*	.42*	.25*	.41*	.72*
Sociability	.84	.43*	.46*	.33*	.16*	.29*	.59*
Assertiveness	.80	.46*	.50*	.32*	.18*	.33*	.67*
Energy Level	.73	.67*	.57*	.40*	.31*	.42*	.56*
Agreeableness	.82	.44*	.15*	.10	-.01	.13*	.22*
Compassion	.70	.39*	.07	.03	-.08	.07	.17*
Respectfulness	.71	.28*	-.01	-.01	-.11*	.05	.02
Trust	.72	.43*	.29*	.21*	.14*	.19*	.33*
Conscientiousness	.88	.45*	.21*	.12*	.15*	.17*	.20*
Organization	.85	.29*	.12*	.05	.09	.15*	.08
Productiveness	.78	.54*	.32*	.20*	.19*	.25*	.31*
Responsibility	.71	.40*	.13*	.08	.12*	.03	.17*
Negative Emotionality	.92	-.45*	-.42*	-.30*	-.27*	-.26*	-.43*
Anxiety	.82	-.35*	-.37*	-.26*	-.25*	-.24*	-.37*
Depression	.85	-.58*	-.54*	-.40*	-.35*	-.33*	-.52*
Emotional Volatility	.82	-.33*	-.26*	-.17*	-.15*	-.16*	-.29*
Open-Mindedness	.85	.52*	.25*	.18*	-.02	.24*	.32*
Aesthetic Sensitivity	.80	.38*	.14*	.12*	-.03	.14*	.18*
Intellectual Curiosity	.70	.38*	.21*	.15*	-.06	.22*	.30*
Creative Imagination	.75	.61*	.31*	.21*	.02	.29*	.39*

Note. * = $p < .05$. Disattenuated correlations between scales and their subscales are inflated because the attenuated correlations share error variance. RES = Riverside Eudaimonia Scale. RSWBS = Rich & Sexy Well-Being Scale.

Table S5

Correlations of Demographics with the Riverside Eudaimonia and Rich & Sexy Well-Being Scales

Study 1						
	RES	RSWBS	Sex	Wealth	Beauty	Status
Age	.08	-.01	.02	-.05	-.08	.09
Female Status	.10*	-.07	.01	-.15*	-.02	-.12*
Education	.14*	.15*	.13*	.08	.11*	.13*
Relationship Status	.17*	.32*	.46*	.18*	.12*	.14*
Personal Income	.07	.15*	.05	.22*	.03	.19*
Household Income	.08	.21*	.13*	.31*	.06	.19*
Study 2						
	RES	RSWBS	Sex	Wealth	Beauty	Status
Age	.07	.05	.10	-.12*	.03	.08
Female Status	.08	-.02	.06	-.09	.01	-.06
Education	.13*	.24*	.15*	.19*	.21*	.21*
Relationship Status	.13*	.26*	.38*	.13*	.08	.11
Personal Income	.21*	.32*	.29*	.23*	.18*	.28*
Household Income	.10	.29*	.15*	.48*	.11	.24*
Study 3						
	RES	RSWBS	Sex	Wealth	Beauty	Status
Age	.12*	.00	-.02	-.07	-.04	.09
Female Status	.17*	-.07	.00	-.08	-.08	-.09
Education	.16*	.20*	.10*	.14*	.19*	.21*
Relationship Status	.18*	.25*	.37*	.22*	.04	.15*
Personal Income	.07	.26*	.16*	.27*	.12*	.25*
Household Income	.01	.23*	.07	.37*	.15*	.14*

Note. * = $p < .05$. RES = Riverside Eudaimonia Scale. RSWBS = Rich & Sexy Well-Being Scale.

Table S6

Disattenuated Correlations Between the Riverside Eudaimonia and Rich & Sexy Well-Being Scales and Other Psychological Constructs in Study 2

	ω_t	RES	RSWBS	Sex	Wealth	Beauty	Status
RES	.78	---	.52*	.42*	.10	.45*	.52*
RSWBS	.90	.52*	---	.84*	.67*	.87*	.88*
Sex	.91	.42*	.84*	---	.32*	.45*	.44*
Wealth	.88	.10	.67*	.32*	---	.32*	.38*
Beauty	.90	.45*	.87*	.45*	.32*	---	.68*
Status	.87	.52*	.88*	.44*	.38*	.68*	---
General Affect Balance	.93	.64*	.48*	.30*	.22*	.41*	.47*
Weekly Affect Balance	.92	.64*	.48*	.32*	.25*	.40*	.46*
General Positive Affect	.93	.65*	.47*	.30*	.24*	.40*	.44*
Weekly Positive Affect	.93	.66*	.49*	.34*	.26*	.40*	.46*
General Negative Affect	.90	-.51*	-.39*	-.24*	-.16*	-.34*	-.41*
Weekly Negative Affect	.89	-.49*	-.38*	-.24*	-.19*	-.32*	-.37*
Life Satisfaction	.93	.73*	.53*	.42*	.33*	.38*	.43*
Happiness	.90	.69*	.51*	.32*	.16*	.48*	.54*
Psychological Well-Being	.84	.91*	.56*	.44*	.16*	.44*	.58*
Autonomy	.60	.44*	.20*	.22*	-.14	.16*	.28*
Environmental Mastery	.75	.65*	.47*	.31*	.24*	.34*	.51*
Personal Growth	.63	.74*	.29*	.22*	-.02	.26*	.35*
Positive Relations	.67	.74*	.47*	.42*	.02	.40*	.49*
Purpose	.52	.67*	.33*	.32*	.02	.23*	.37*
Self-Acceptance	.89	.76*	.58*	.40*	.37*	.46*	.50*
Machiavellianism	.82	-.11	.19*	.12*	.36*	.04	.10
Psychopathy	.81	-.48*	-.05	-.02	.19*	-.15*	-.14*
Narcissism	.81	-.09	.14*	-.07	.28*	.12*	.18*

Disattenuated Correlations Between the Riverside Eudaimonia and Rich & Sexy Well-Being Scales and Other Psychological Constructs in Study 2 (Cont.)

	ω_t	RES	RSWBS	Sex	Wealth	Beauty	Status
Extraversion	.88	.62*	.62*	.36*	.24*	.52*	.72*
Sociability	.87	.49*	.48*	.23*	.21*	.43*	.59*
Assertiveness	.81	.41*	.55*	.34*	.23*	.37*	.69*
Energy Level	.75	.69*	.54*	.37*	.15*	.51*	.55*
Agreeableness	.84	.46*	.15*	.11	-.16*	.22*	.24*
Compassion	.72	.40*	.12	.12	-.23*	.20*	.21*
Respectfulness	.73	.30*	.02	.02	-.21*	.07	.12
Trust	.74	.50*	.24*	.12	.01	.28*	.29*
Conscientiousness	.89	.47*	.20*	.19*	-.03	.18*	.20*
Organization	.80	.31*	.09	.15*	-.01	.05	.05
Productiveness	.77	.56*	.28*	.25*	.00	.27*	.27*
Responsibility	.80	.42*	.17*	.13*	-.07	.17*	.24*
Negative Emotionality	.93	-.53*	-.42*	-.25*	-.15*	-.38*	-.45*
Anxiety	.84	-.47*	-.35*	-.21*	-.14*	-.31*	-.39*
Depression	.87	-.65*	-.54*	-.34*	-.19*	-.51*	-.55*
Emotional Volatility	.88	-.36*	-.25*	-.13*	-.09	-.22*	-.30*
Open-Mindedness	.87	.43*	.15*	.09	-.16*	.24*	.25*
Aesthetic Sensitivity	.83	.28*	.04	.02	-.16*	.13*	.08
Intellectual Curiosity	.74	.36*	.11	.05	-.12	.16*	.21*
Creative Imagination	.78	.50*	.27*	.16*	-.12	.34*	.39*
Socially Desirable Responding	.82	.42*	.13*	.16*	-.12	.16*	.13
Demand Characteristics	.91	.08	.25*	.18*	.15*	.20*	.20*

Note. * = $p < .05$. Disattenuated correlations between scales and their subscales are inflated because the attenuated correlations share error variance. RES = Riverside Eudaimonia Scale. RSWBS = Rich & Sexy Well-Being Scale.

Table S7

Disattenuated Correlations Between the Riverside Eudaimonia and Rich & Sexy Well-Being Scales and Other Psychological Constructs in Study 3

	ω_t	RES	RSWBS	Sex	Wealth	Beauty	Status
RES	.79	---	.55*	.38*	.31*	.40*	.65*
RSWBS	.90	.55*	---	.84*	.79*	.90*	.90*
Sex	.89	.38*	.84*	---	.40*	.51*	.44*
Wealth	.83	.31*	.79*	.40*	---	.42*	.53*
Beauty	.90	.40*	.90*	.51*	.42*	---	.72*
Status	.89	.65*	.90*	.44*	.53*	.72*	---
Affect Balance	.92	.68*	.51*	.33*	.36*	.35*	.58*
Positive Affect	.92	.67*	.50*	.32*	.38*	.34*	.53*
Negative Affect	.89	-.55*	-.43*	-.28*	-.26*	-.29*	-.52*
Life Satisfaction	.91	.74*	.45*	.32*	.41*	.26*	.45*
Extraversion	.60	.59*	.66*	.38*	.39*	.55*	.78*
Agreeableness	.58	.38*	.11	.12	-.02	.04	.19*
Conscientiousness	.66	.49*	.32*	.19*	.22*	.21*	.39*
Negative Emotionality	.80	-.46*	-.49*	-.25*	-.37*	-.37*	-.57*
Open-Mindedness	.65	.36*	.23*	.15*	-.08	.34*	.29*
Values	---	---	---	---	---	---	---
Conformity	.38	.40*	.32*	.17*	.30*	.23*	.34*
Tradition	.41	.32*	.21*	.06	.30*	.14	.19*
Benevolence	.51	.28*	.16*	.12	.07	.11	.19*
Universalism	.56	.26*	.12	.00	.07	.11	.22*
Self-Direction	.42	.10	.20*	.03	.14	.28*	.20*
Stimulation	.31	.23*	.39*	.33*	.31*	.20*	.39*
Hedonism	.40	-.05	.20*	.12	.20*	.19*	.12
Achievement	.36	.41*	.40*	.09	.46*	.31*	.48*
Power	.57	.09	.34*	.07	.50*	.20*	.36*
Security	.37	.16	.33*	.20*	.35*	.19*	.31*
Socially Desirable Responding	.83	.51*	.33*	.24*	.09	.28*	.41*

Note. * = $p < .05$. Disattenuated correlations between scales and their subscales are inflated because the attenuated correlations share error variance. RES = Riverside Eudaimonia Scale. RSWBS = Rich & Sexy Well-Being Scale.

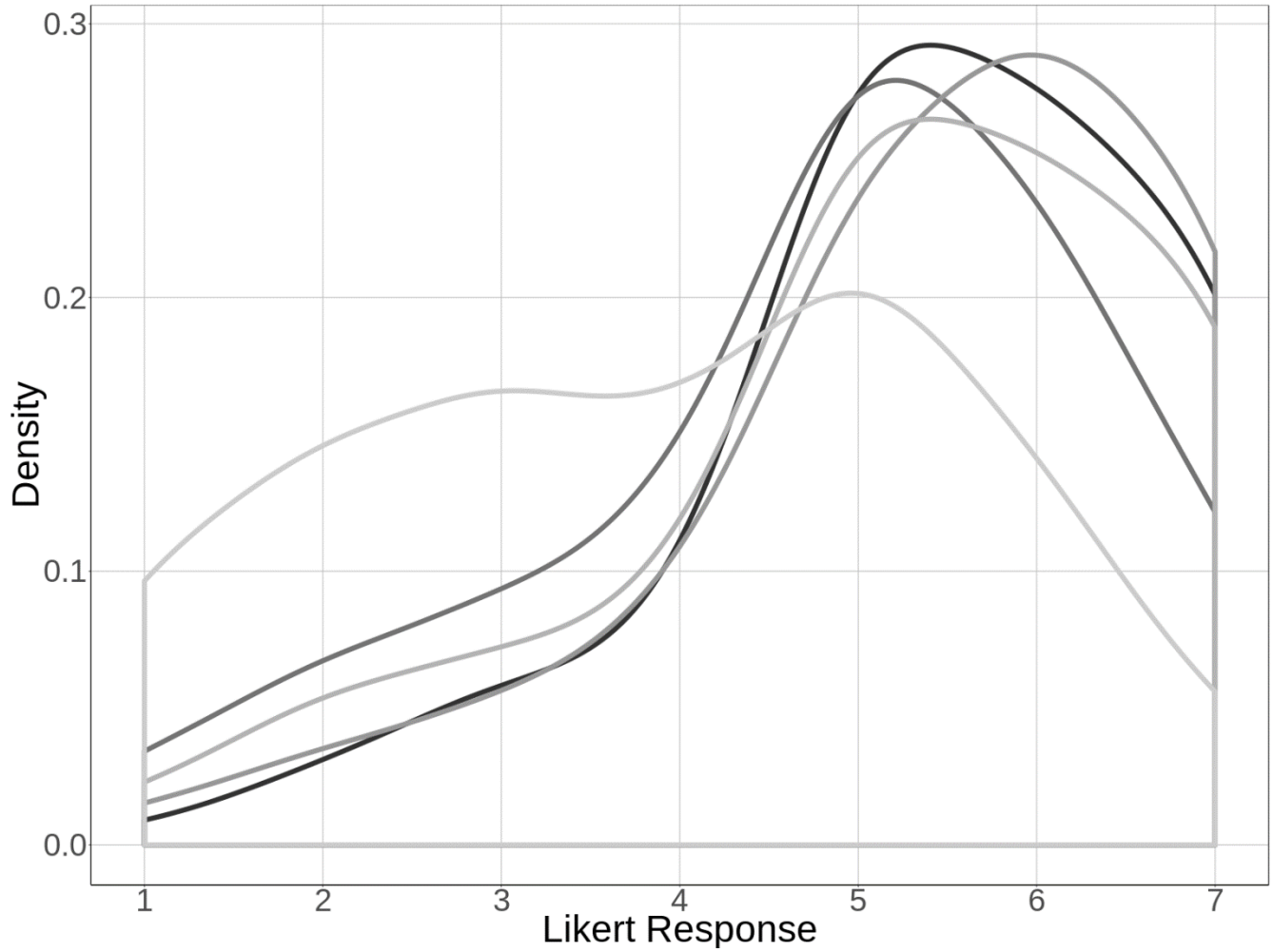


Figure S1. Kernel density estimates of the Riverside Eudaimonia Scale items in Study 1. Item 5 shows a flatter density profile than the other items.

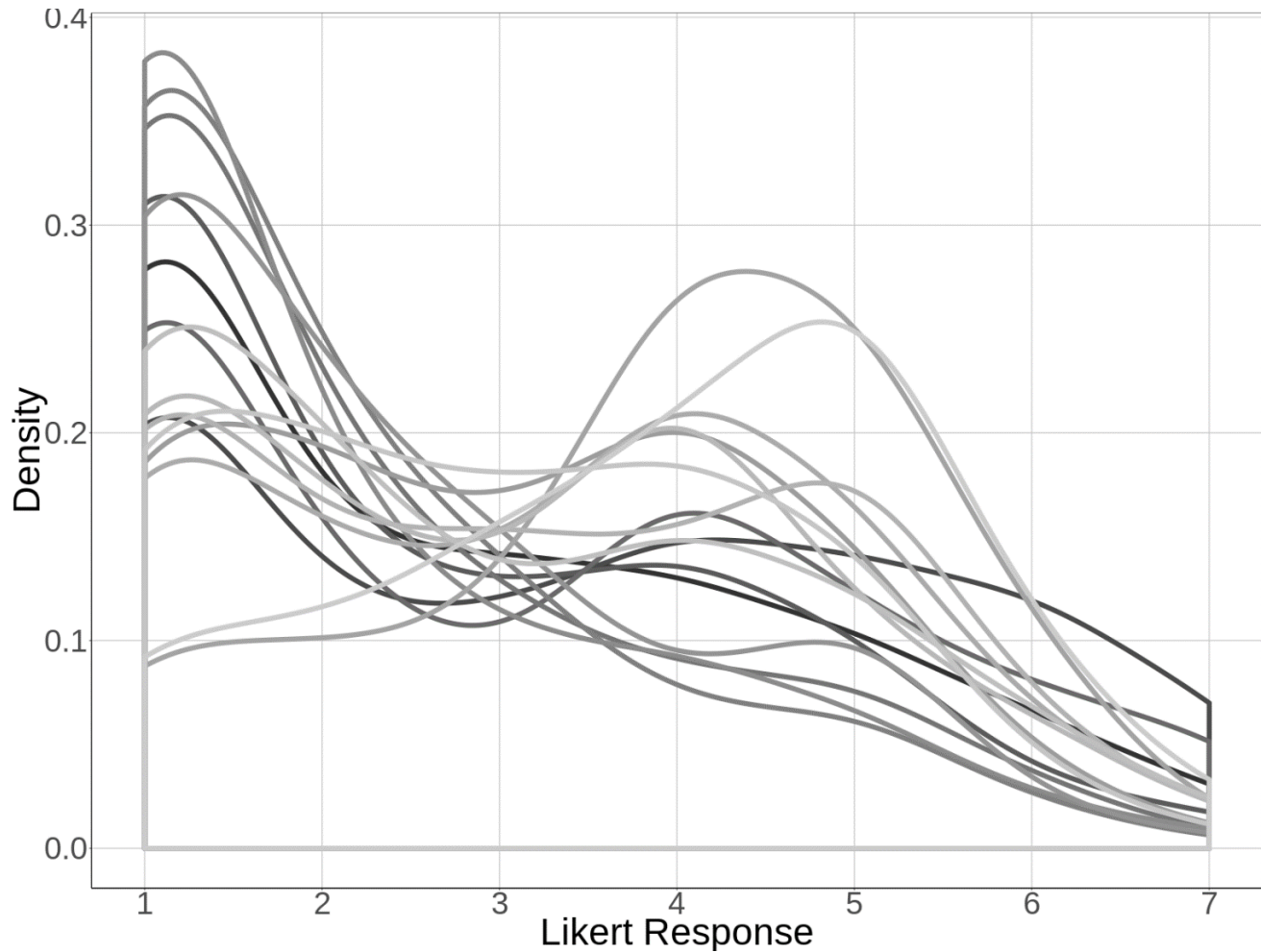


Figure S2. Kernel density estimates of the Rich & Sexy Well-Being Scale items in Study 1. Items 10 and 16 are approximately normally distributed, whereas other items are much more likely to garner a low response than a high response.

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